# SEDONA JOURNAL OF Emergence

PO Box 3540, Flagstaff, AZ 86003 • (928) 526-1345 • FAX (928) 714-1132 • www.SedonaJournal.com • advertising@lighttechnology.com

Name/Business: _____ Date: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Phone: _____

Contact: _____ Fax: _____

Email: _____ Website: _____

## COLOR ADS — OTHER THAN PREDICTION ISSUE

| | Size | 1–2x | 3x | 6x |
|---|---|---|---|---|
| ❑ Outside Back Cover | 8.5 x 11* | $1610 | $1410 | $1220 |
| ❑ Inside Front Cover | 8.5 x 11* | 1440 | 1265 | 1120 |
| ❑ Inside Back Cover | 8.5 x 11* | 1325 | 1235 | 1095 |
| *Add 1/8 inches on all sides for full bleed. | | | | |
| ❑ Full Page with bleeds | 8.5 x 11* | 1265 | 1180 | 1100 |
| ❑ 1/2 Page Horiz. | 7.625 x 5 | 850 | 800 | 750 |
| ❑ 1/2 Page Vert. | 3.75 x 10.125 | 850 | 800 | 750 |
| ❑ 1/3 Page Horiz. | 7.625 x 3.125 | 700 | 650 | 625 |
| ❑ 1/3 Page Vert. | 2.5 x 10.125 | 700 | 650 | 625 |
| ❑ 1/4 Page Horiz. | 7.625 x 2.25 | 550 | 500 | 475 |
| ❑ 1/4 Page Vert. | 3.75 x 5 | 550 | 500 | 475 |
| ❑ Business Card | 3.5 x 2 | 350 | 315 | 300 |

## PREDICTIONS ISSUE SPECIAL RATES — COLOR TRANSFORMATIONAL RESOURCES

| | | | | |
|---|---|---|---|---|
| ❑ 1/2 Page Horiz. | 7.625 x 5 | 500 | 500 | 500 |
| ❑ 1/2 Page Vert. | 3.75 x 10.125 | 500 | 500 | 500 |
| ❑ 1/4 Page Horiz. | 7.625 x 2.25 | 300 | 250 | 250 |
| ❑ 1/4 Page Vert. | 3.75 x 5 | 300 | 250 | 250 |

## BLACK AND WHITE

| | | | | |
|---|---|---|---|---|
| ❑ Full Page | 7.25 x 9.625 | 1140 | 1040 | 975 |
| ❑ 1/2 Page Horiz. | 7.25 x 4.75 | 680 | 645 | 595 |
| ❑ 1/2 Page Vert. | 3.5 x 9.625 | 680 | 645 | 595 |
| ❑ 1/3 Page Horiz. | 7.25 x 3.125 | 520 | 460 | 430 |
| ❑ 1/3 Page Vert. | 2.25 x 9.625 | 520 | 460 | 430 |
| ❑ 1/4 Page Horiz. | 7.25 x 2.25 | 375 | 350 | 330 |
| ❑ 1/4 Page Vert. | 3.5 x 4.75 | 375 | 350 | 330 |
| ❑ Business Card | 3.5 x 2 | 220 | 175 | 160 |

## CLASSIFIEDS

Classification: _____ (Add $10 to create your own classification)

❑ 1 month (30 words) $50 ❑ 3 months (30 words) $100 ❑ 6 months (30 words) $190

Additional words (over 30): ____ word(s) x ____ months x $.75 = $____

Publish in: _____

Rate: _____

No. Months: _____

**PRODUCTION FEES**

Layout & Design

_____

_____

_____

_____

Ad Changes ($15 minimum)

_____

_____

_____

_____

Additional Words (classifieds): _____

New Heading (classifieds): _____

**TOTAL**: $_____

Payment Terms:

- ALL ADS MUST BE PREPAID BY CLOSING DATE. Closing dates are the 1st of every month, two months before the issue date. For example, the closing date for the August issue would be June 1.
- 6-month contract can be split into 4 equal payments, due the first 4 closing dates of the contract.
- 3-month contract can be split into 2 equal payments, due the first 2 closing dates of the contract.
- Classified ads cannot be split into multiple payments.

| Date | Amount | |
|---|---|---|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Signature: _____

The publisher reserves the right to refuse advertising not in agreement with any editorial content or ethical/professional/visual standards of the magazine. Rates are as of 09/17.